
FOR IMMEDIATE RELEASE

The Designer's Creative Studio Announces Launch of Website and Online Courses

Offering exclusive insight, education and rarely-found, direct accessibility to a senior level creative leader.

Florida July 30, 2020: The founder of The Designer's Creative Studio, **Theron Skees**, announced today the addition of learning content to the company's recently launched website and gave a sneak peek of the many offerings in development. These expanded features will include a new course available in August, the continuation of introductory rates for Studio Time, and a new program debuting in September called The League of Extraordinary Storytellers.

"I created the website as a place to inspire, educate and guide all those who are passionate about themed, immersive experiences. I know that in a large, complex industry that's crowded with multiple players, it's difficult to "break in". Even if a degree gets your foot in the door, navigating the processes and culture without the right tools can be limiting. My diverse design and leadership experience from working with the premier brands worldwide, provides you the advantages you need to attain and flourish in your dream role." said Theron Skees, Senior Creative Executive at Walt Disney Imagineering and founder of The Designer's Creative Studio.

The new course, titled **"How to Work in the Themed Entertainment Industry"**, will establish a frame of reference for the industry as a whole by examining its many applications and the other, specialty industries that embody it. Students will explore the many disciplines and roles that are required to create, build and deliver experiences as well as the processes these experts use every day on a project; They will definitely gain a more thorough understanding of how these puzzle pieces fit together. The course will also examine how students can find the right fit for their skills in this industry and how to best prepare for that role. They will gain valuable insight by learning the keys for successful "project work" life, its culture and, most importantly, finding meaning in the results.

Coming in September, **The League of Extraordinary Storytellers** offers subscribers a front row seat to insightful, detailed conversations with industry professionals about creating immersive environments. Theron will explore how various disciplines work together to create dimensional storytelling experiences all over the world. Writers, Designers, Producers, Game Creators, Operations Leaders- Expect to be entertained and inspired by these videos between colleagues and friends.

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Studio Time is the continuation of one of the most beneficial and hard to find opportunities in the industry: one on one connection with leaders who share their experience for individual growth. Currently being offered at introductory rates, these 30 and 60 minute sessions provide an excellent way to get specific guidance and education.

Headquartered in Orlando Florida, the themed entertainment capital of the world, The Designer's Creative Studio is positioned to be a major player in the online learning community. For those seeking education, inspiration and guidance for their careers in the themed entertainment industry, Theron's three decades of experience on three continents creating world renown destinations is available for you.

Explore The Designer's Creative Studio and instruct your vision today!

<https://www.designerscreativestudio.com>



If you would like more information, or schedule an interview with Theron Skees, please contact him at designerscreativestudio@gmail.com.