TEAAS 2020

THEMED EXPERIENCE AND ATTRACTIONS ACADEMIC SYMPOSIUM

CALL FOR PROPOSALS

20 November 2020
Orange County Convention Center, Orlando FL USA

It is a pleasure to invite you to the third annual Themed Experience and Attractions Academic Society (TEAAS) scholarly symposium focused on themed experience and attractions.

The symposium is organized by the TEAAS with the support of the International Association of Amusement Parks and Attractions (IAAPA).

The symposium will take place in Orlando, FL on 20 November 2020, on the last day of IAAPA Expo. Hosting this symposium during IAAPA Expo enables participating academics to enhance their research, knowledge transfer, and exchange through access to over 1,000 exhibitors of products and services representing the state of the art of the attractions industry and opportunities for networking with some of the 30,000 industry operators, manufacturers, and suppliers who attend IAAPA Expo. The schedule will also permit interested industry members to attend the TEAAS academic symposium program.

The symposium will include a networking breakfast, oral presentation of selected research papers (conventional 15-minute academic presentations), and an extended lunchtime research poster session. Additional content and opportunities to interact virtually will be added to this year's event.

The symposium invites submissions for oral presentations (1000-word extended abstract) and posters (500-word extended abstract) for consideration for inclusion in the symposium program. A limited number of oral presentation slots will be allocated to proposals from academic faculty representing diversity of scholarship. Presented abstracts will be conventional scholarly research presentations, not instructional seminars.

Graduate or undergraduate students with (recommended) or without faculty co-authors may submit poster proposals based on a thesis or a major research project completed within the past 2 years. Accepted presentation proposals that cannot be scheduled on the program will be invited for poster presentation, with scheduled time for interaction between authors and audience. Accepted abstracts for both oral and poster presentations will be printed and distributed to registered participants of the symposium and archived on the Society's website.

Guide for authors

The broad theme for TEAAS 2020 is **Themed Experience and Attractions: Past – Present – Future.** All recent scholarly work relevant to the attraction industry is invited, including fixed-site theme parks and attractions and mobile ride operations, and other attractions and themed experiences.

For example:

- · Tourism, economic, and strategic planning research
- · Themed entertainment design and transmedia applications
- · Science and technology of themed experiences, rides, and attractions
- · Methodology for evaluating the guest experience
- · Hospitality and operational research

Authors are invited to consider submitting full papers to the Journal of Themed Experience and Attractions Studies, a peer-reviewed open-access journal. Come to the Symposium to learn more about this exciting new journal. Work submitted to the Journal may also be presented at the Symposium.

Symposium 2020 Submission Process

Proposals are due by 10 pm (EST), Friday, September 11, 2020. Acceptance notices will be sent by Tuesday, September 29, 2020.

All proposals will be double blind-reviewed.

All proposals are submitted through Easy Chair at the following link:
https://easychair.org/conferences/?conf=teaas2020

There are two categories of submissions. Please specify the type of submission when submitting to Easy Chair:

- · 15-minute stand-up presentation – Standard academic conference presentation featuring completed empirical research.

- · Poster presentation – Posters should feature research in progress or just completed. For display, posters should be 48" X 36".

Each submission should include:

One Document – Including Title and Extended Abstract but no Author Names or Affiliation (those are submitted separately in Easy Chair). The document must be submitted in a .pdf format and meet these criteria:

- No more than 4 pages, including title, short abstract (up to 100 words), main body, figures, tables, and references

- The main body must be 1000 words or less for presentations, and 500 words or less for the posters. The word count does not include figures, tables, and references

- Use 12-point, Times New Roman font, and single-spaced

- Margins should be 1-inch on sides, 1-inch on top and bottom

Virtual Contingency Planning

At the time of this call for proposals, the IAAPA EXPO 2020 is expected to be a live event. Given the uncertainty surrounding COVID-19 and travel restrictions, we will make contingency plans for live streaming and/or virtual options for the symposium. We encourage all authors with relevant research to submit proposals through EasyChair.

Please use the submission template provided by TEAAS to prepare your submission.

For any inquiries regarding the symposium, please contact: Dr. Lori Sipe, lsipe@sdsu.edu

For all general inquiries about the Themed Experience and Attractions Academic Society, please contact: teaasmail@gmail.com

We look forward to seeing you in Orlando at the Themed Entertainment and Attractions Academic Symposium.

TEAAS
Themed Experience & Attractions
Academic Society

Submission Template

The main document should be no more than 4 pages, including title, abstract, main body of the proposal, and figures, tables, and references. The main body must be no longer than 1000 words for 15-minute stand-up presentations and no longer than 500 words for posters. Describe your work using 12-point, Times New Roman font, and single-spaced. Margins should be 1-inch on sides, 1-inch on top and bottom.

TITLE OF THE PROPOSAL: (LEFT ALIGNED)

ABSTRACT (LEFT ALIGNED)

Short abstract up to 100 words – that describes your proposal. Indent the first sentences of each paragraph. If multiple paragraphs are used, single space between and within each paragraph. Do not number the pages.

INTRODUCTION (left aligned, no indentation)

Although particular sub-headers are not required, please include information pertaining to each of these typical sections of academic work in the main body (extended abstract).
- o Background
- o Prior knowledge/Literature
- o Methodology/Theoretical frame
- o Results/Observations
- o Implications for Scholars/Industry

TABLES AND FIGURES (if appropriate/not required)

Tables and figures should appear at the end of the text. They are not included in the word count, but along with references are part of the 4 page total. Tables and figures should be numbered sequentially (e.g. Table 1, Table 2, Table 3, etc.), and should bear titles which explain their content.

REFERENCES

References must be listed immediately following the main text of the proposal. Use APA style, alphabetize by author. See examples below:

Calfee, R. C., & Valencia, R. R. (1991). *APA guide to preparing manuscripts for journal publication.* Washington, DC: American Psychological Association.
Davis, F. (1989). Perceived usefulness, perceived ease of use, and user acceptance of information technology. *MIS Quarterly, 13* (3), 319-340.
Henry, W. A., III. (1990, April 9). Making the grade in today's schools. *Time*, *135,* 28-31.