

Grimm's Enchanted Kingdom



a magical destination based on the stories of the Brothers Grimm...

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Hanau, Germany



Site Plan

The Residential City

The Educational City

The Business-Friendly City

The City of Materials Technology

The Progressive City



Castle Philipruhe



Goldsmiths' House (Hanau old town hall)



Platz des Friedens

Hanau is a **growing city** with an above average number of **younger residents**. Hanau offers a **wide spectrum** of opportunities for the **education** of children and young adults – from elementary schools to secondary schools, high schools to trade schools. **Dual-study** (work and school) **curriculum** are available at the **Brothers-Grimm Vocational Academy** in Design Management and Product Development, as well as Innovation Management.

Hanau is one of the centers of the region with **numerous historical sights**, ten museums and a lively choice of cultural offerings. **The Brothers-Grimm Festival** attracts **more than 80,000 visitors annually** with modern productions of the fairy tales compiled by the Hanau-born Grimm Brothers.

Current Grimm's Experiences in Hanau, Germany

1. Brothers Grimm Monument
2. GrimmsMärchenReich - Children Museum
3. Brothers Grimm Festival
4. ???

source: https://www.tripadvisor.com/Attractions-g187341-Activities-Hanau_Hesse.html

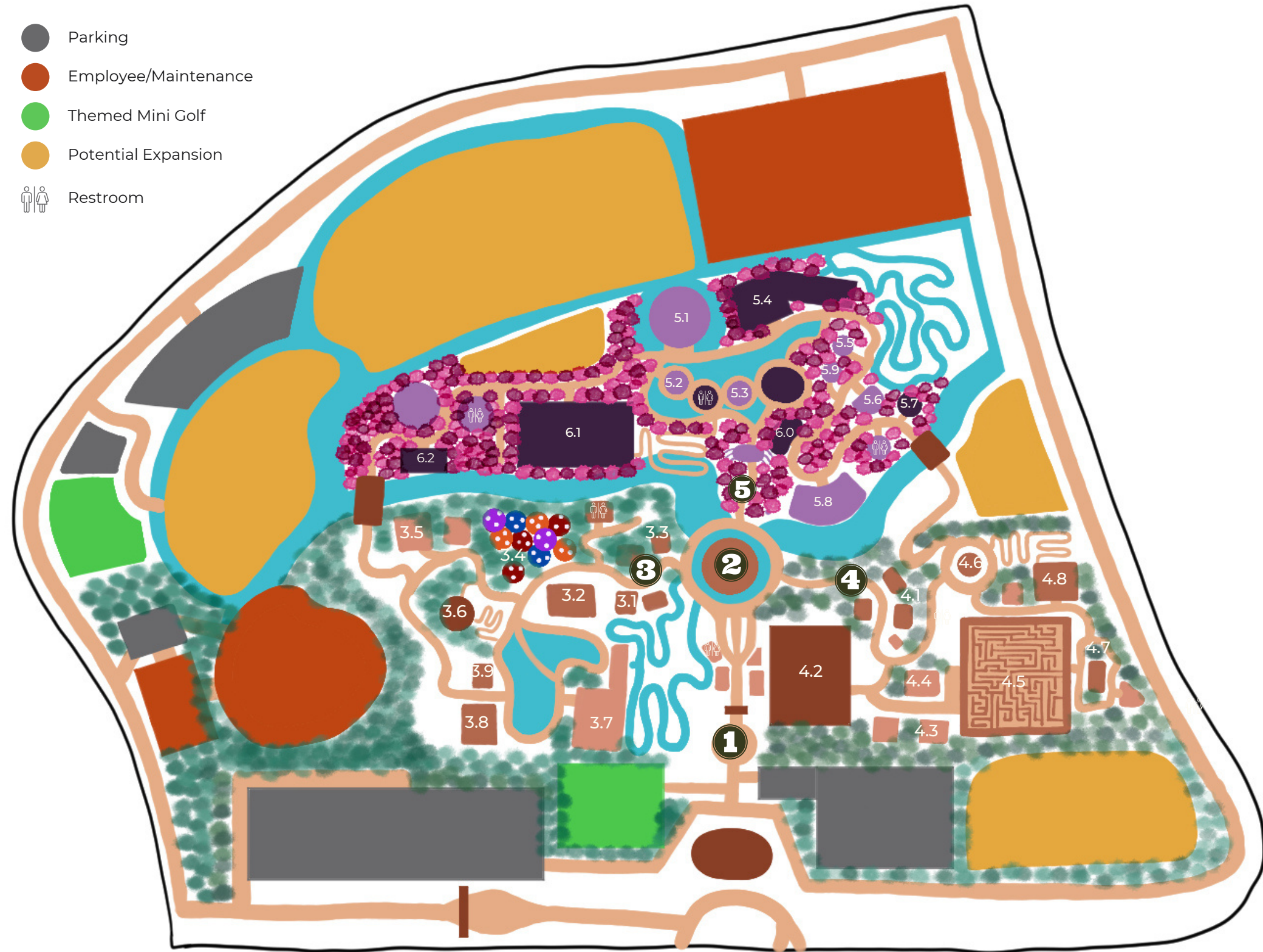


Masterplan

Key Legend

- ❶ Entrance/Exit
- ❷ Cinderella Castle
- ❸ Fairytale Village
- 3.1 The Glass Slipper
- 3.2 The Three Bears' Cafe
- 3.3 Snow White's Enchanted Wishing Well
- 3.4 Magical Mushroom Playground
- 3.5 The Hansel and Gretel Candy House
- 3.6 The Red Riding Hood's Basket Spin
- 3.7 Enchanted Forest River Journey
- 3.8 The Enchanted Rose Tavern
- 3.9 The Magic Mirror
- ❹ The Dark Forest
- 4.1 Rapunzel's Market
- 4.2 Rumpelstiltskin's Revenge
- 4.3 Rumpelstiltskin's Workshop
- 4.4 The Poisoned Apple
- 4.5 The Maze of Shadows
- 4.6 The Rapunzel's Drop Tower
- 4.7 The Dark Forest Emporium,
- 4.8 Witch's Cauldron
- ❺ Mermaid Cove
- 5.1 Coral Reef Adventure
- 5.2 The Coral Reef Bar
- 5.3 Sea-Hare Treasures
- 5.4 Escape from the Seven-Headed Serpent
- 5.5 The Serpent's Lair
- 5.6 Mermaid Encounter
- 5.7 Seashell Jewelry,
- 5.8 Ocean's Symphony Spin
- 5.9 Mermaid Tail Outfitters
- 6.0 Mermaid's Grotto
- 6.1 Mermaid Lagoon
- 6.2 Sea Witch's Emporium

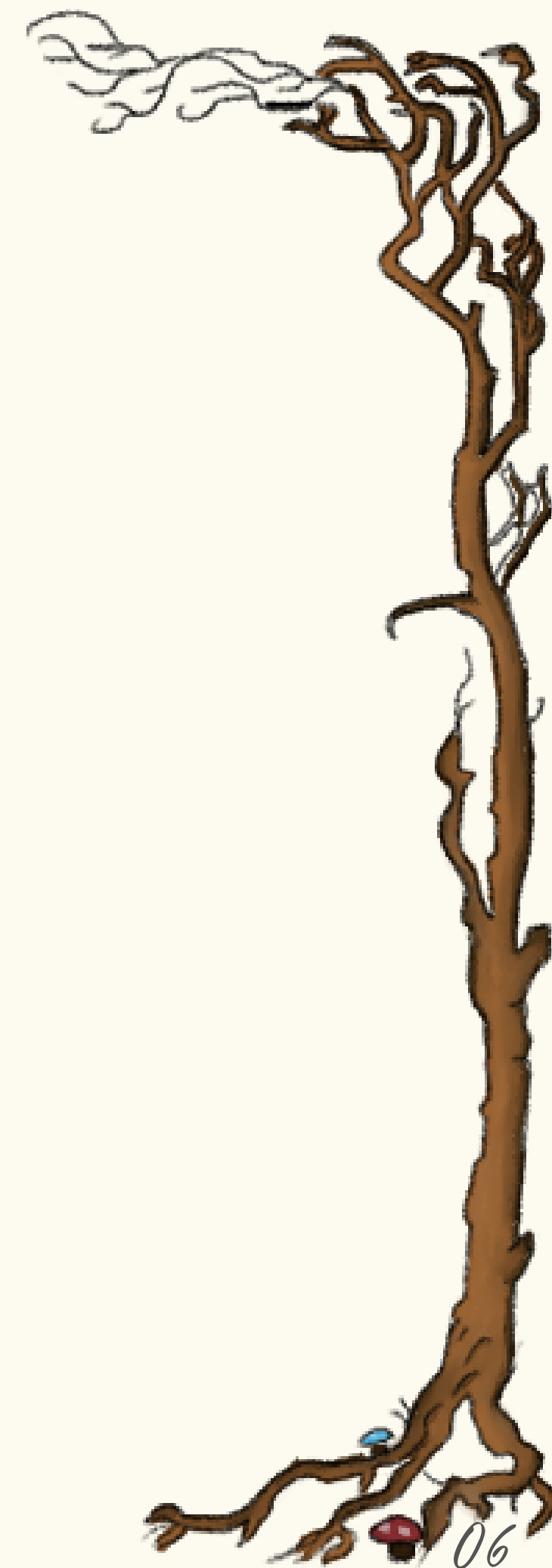
- Parking
- Employee/Maintenance
- Themed Mini Golf
- Potential Expansion
- 🚻 Restroom



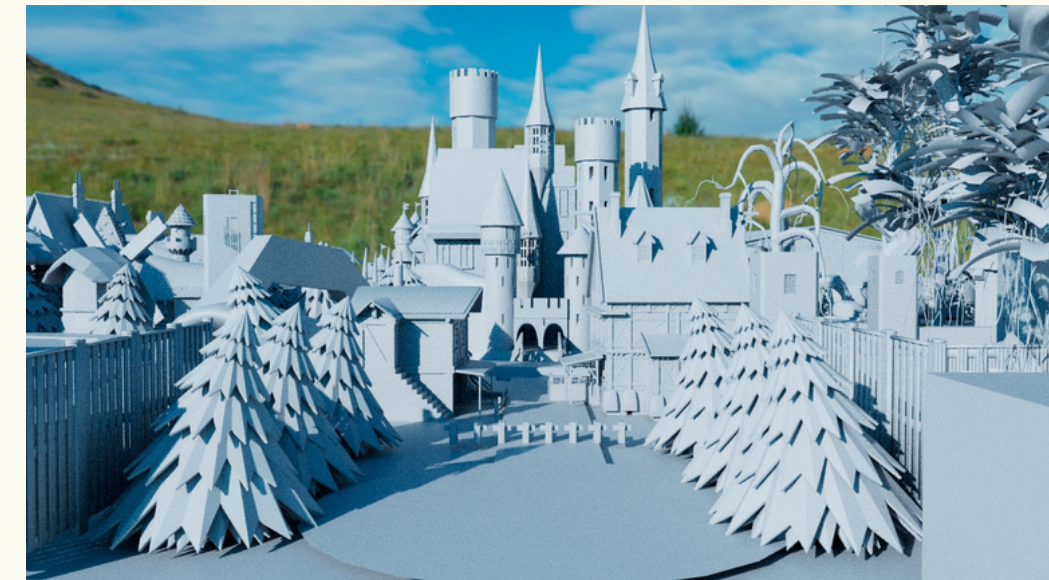


Theme & Message

The theme of the park is **morals of life** similar to the message of each Grimm's fairytale stories. Grimms Enchanted Kingdom is designed for the people who are **brave and curious**. The message that the guests will walk out with is that the **journey to a happy ending doesn't always go through happy moments, the dark ones make them memorable**. The vibe of the park will be **spooky yet magical**.



Park Entrance



3D model created and rendered in Maya

At the entrance of the park , guests will be greeted by the iconic **Cinderella Castle**. The ticket booth will be located to the left of the entrance by the parking lot.

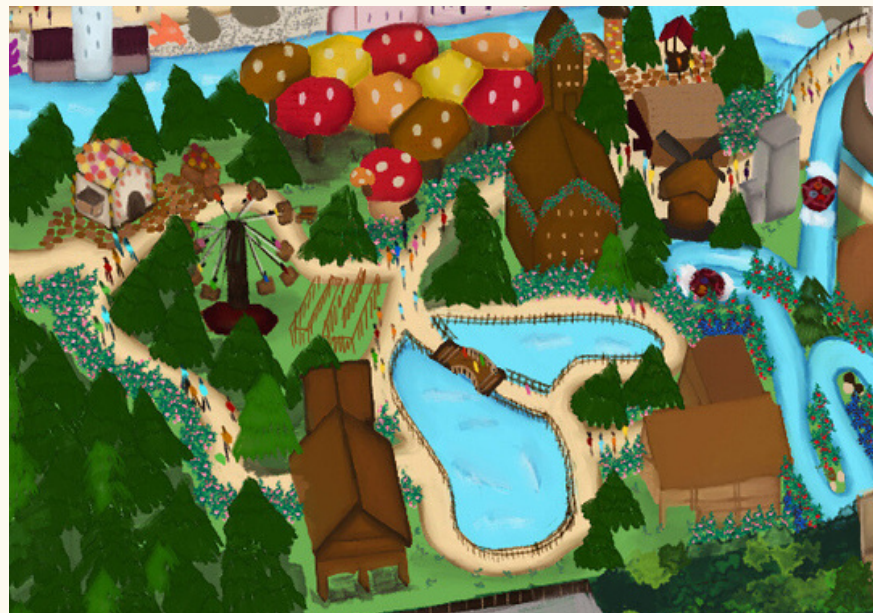
Guests will embark on their **magical journey** by going pass medieval houses which are merchandise store/restaurants/restroom.



Park Experience

At Grimm's Enchanted Kingdom, guests will step into a world of fantasy and adventure. Upon entering the park, they will be greeted by the iconic Cinderella Castle, and a view of the sprawling park with various themed lands. They can explore the dark and mysterious Dark Forest, with its thrilling rides and attractions, or take a leisurely ride on the Enchanted Forest Water Ride, experiencing the beauty of the park from a different perspective. Guests will also have the opportunity to dive deep inside Mermaid Cove where they will discover several attractions inspired by popular sea-related fairy tales.

Guests can also immerse themselves in the world of classic Grimm's Fairytales through various attractions such as the The Red Riding Hood's Basket Spin and The Rapunzel's Drop Tower. Along the way, they can indulge in delicious treats and meals at various themed dining establishments, and shop for souvenirs and gifts at unique retail locations from The Enchanted Rose Tavern to The Serpent's Lair. Throughout their visit, guests will be enchanted by the park's whimsical atmosphere and stunning fantasy art, creating a truly magical and unforgettable experience.



Fairytale Village

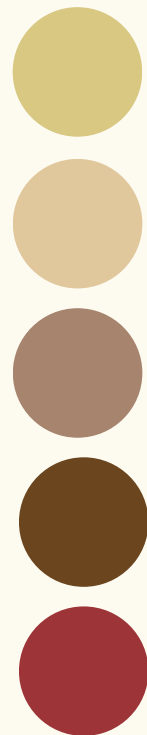


The Dark Forest



Mermaid Cove

Fairytale Village



SMELLS



3D model created and rendered in Maya

Fairytale Village is one of the lands in Grimm's Enchanted Kingdom that is dedicated to classic fairytale stories. It is located to the west of the park and it is designed to look like a charming medieval village with cobblestone streets and timber-framed buildings. Visitors can wander through the village and explore the quaint shops and eateries, as well as take part in interactive experiences. Fairytale Village offers a whimsical and immersive experience that transports visitors into the world of classic fairytales.

Attractions:

- Cinderella Castle, a majestic centerpiece of the park that towers over guests and provides stunning views of the entire kingdom. INTERACTIVE WALKTHROUGH: an enchanting stroll through the famous fairy tale that leads guests to a magical surprise.
- Enchanted Forest River Journey, a thrilling and immersive water ride that takes guests on a heart-pumping journey through the magical, twisting, turning waterways of the forest. It's sure to be a highlight of any visit to Grimm's Enchanted Kingdom.
- The Hansel and Gretel Candy House, a sweet treat for the senses with an interactive candy-making experience.
- Snow White's Enchanted Wishing Well, where guests can toss a coin and make a wish for their own happily ever after.
- The Red Riding Hood's Basket Spin, a whimsical ride that sends guests spinning through the forest in a giant basket.
- Magical Mushroom Playground, a play area full of colorful and different size mushrooms, where guests can run, jump, and play in the soft and bouncy ground,

Dining Experience:

- The Three Bears' Cafe, a family-friendly restaurant that serves porridge, sandwiches, and baked goods in a rustic cabin setting.
- The Enchanted Rose Tavern, a themed pub that offers traditional German food and drinks, with decor inspired by Beauty and the Beast.

Retail:

- The Glass Slipper, a shop that sells Cinderella-themed merchandise, such as glass slippers, tiaras, and ballgowns.
- The Magic Mirror, a shop that sells a variety of enchanted mirrors and other magical items, such as spell books, potions, and crystal balls.
- The Seven Dwarfs' Mine, a gift shop that offers a variety of gemstones, minerals, and other treasures, inspired by the Seven Dwarfs' mine in Snow White.



Enchanted Forest River Journey



The Enchanted Rose Tavern



The Magic Mirror

Image source: AI Midjourney

Prompt: "Create a hyper realistic image of The Enchanted Forest River Journey, a water ride at a themed destination called Grimm's Enchanted Kingdom"

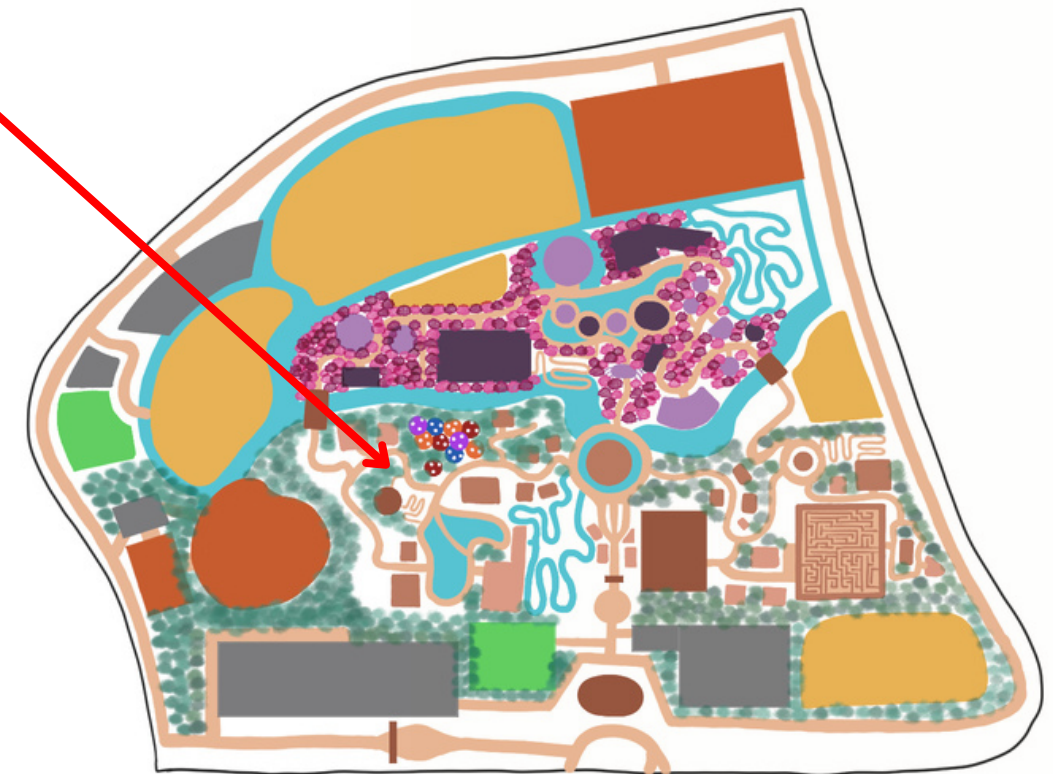
Prompt: "Create a hyper realistic image of The Enchanted Rose Tavern at a themed destination called Grimm's Enchanted Kingdom"

Prompt: "Create a hyper realistic image of The Magic Mirror at Grimm's Enchanted Kingdom. it is a shop that sells a variety of enchanted mirrors and other magical items, such as spell books, potions, and crystal balls"

Food & Beverages Cart - Fairytale Village



The food cart is inspired by the story of Hansel and Gretel. The cart will be located next to the sweets house.



Hansel and Gretel Sweet Stop

The Dark Forest



3D model created and rendered in Maya

The Dark Forest is a **mysterious** and **enchanted** land filled with ancient trees and a sense of foreboding. As guests venture through the twisted paths, they will encounter **magical creatures** and **eerie surprises** lurking around every corner. Guests can experience an exciting roller coaster ride through the castle and its surrounding forest, dodging obstacles and encountering magical creatures along the way. The Dark Forest is not for the faint of heart, but for those who dare to **venture into its depths**, it promises a thrilling and **unforgettable experience**.



Attractions:

- Rumpelstiltskin's Revenge, this coaster would be a high-speed thrill ride that takes riders on a chase through the forest. Along the way, they would encounter obstacles and challenges inspired by the tale of Rumpelstiltskin, including spinning wheels, giant looms, and fiery pits.
- The Rapunzel's Drop Tower, a thrilling ride that takes guests on a hair-raising adventure high above the treetops.
- The Maze of Shadows, a walk-through attraction where guests navigate a dark maze filled with unexpected twists and turns, encountering spooky creatures and illusions along the way.

Dining Experience:

- The Poisoned Apple, a sit-down restaurant that offers a fine dining experience with a wicked twist. Guests can enjoy delicious food and drinks while surrounded by the decor of the Evil Queen's castle.
- Rapunzel's Market, a market-style store that sells locally-sourced food and drink, as well as crafts and souvenirs inspired by Rapunzel's story.

Retail:

- Rumpelstiltskin's Workshop, a workshop-themed store where visitors can create their own unique keepsakes, such as pottery or wooden figurines, under the guidance of the resident craftsman.
- Witch's Cauldron, a store selling potion bottles, spell books, and other witchcraft-themed merchandise.
- The Dark Forest Emporium, This retail store would feature a range of merchandise inspired by The Dark Forest and the creatures that live within it.



Rumpelstiltskin's Revenge

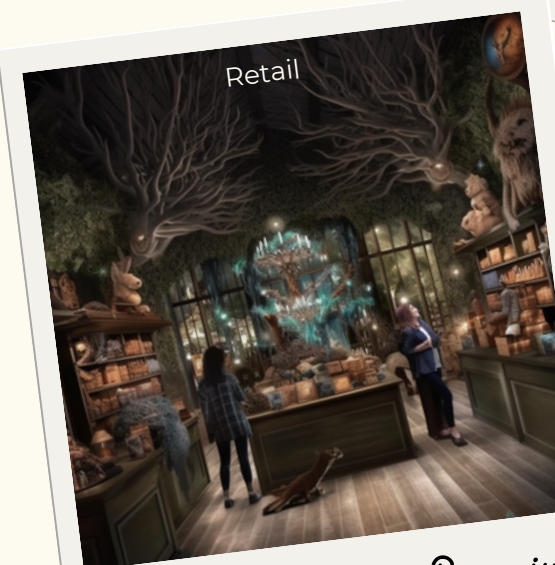
Image source: AI Midjourney

Prompt: "Create a hyper realistic image of Rumpelstiltskin's Revenge. This coaster would be a high-speed thrill ride that takes riders on a chase through the dark forest. Along the way, they would encounter obstacles and challenges inspired by the tale of Rumpelstiltskin, including spinning wheels, giant looms, and fiery pits."



The Poisoned Apple

Prompt: "Create an hyper realistic image of The Poisoned Apple, a sit-down restaurant that offers a fine dining experience with a wicked twist. Guests can enjoy delicious food and drinks while surrounded by the decor of the Evil Queen's castle."



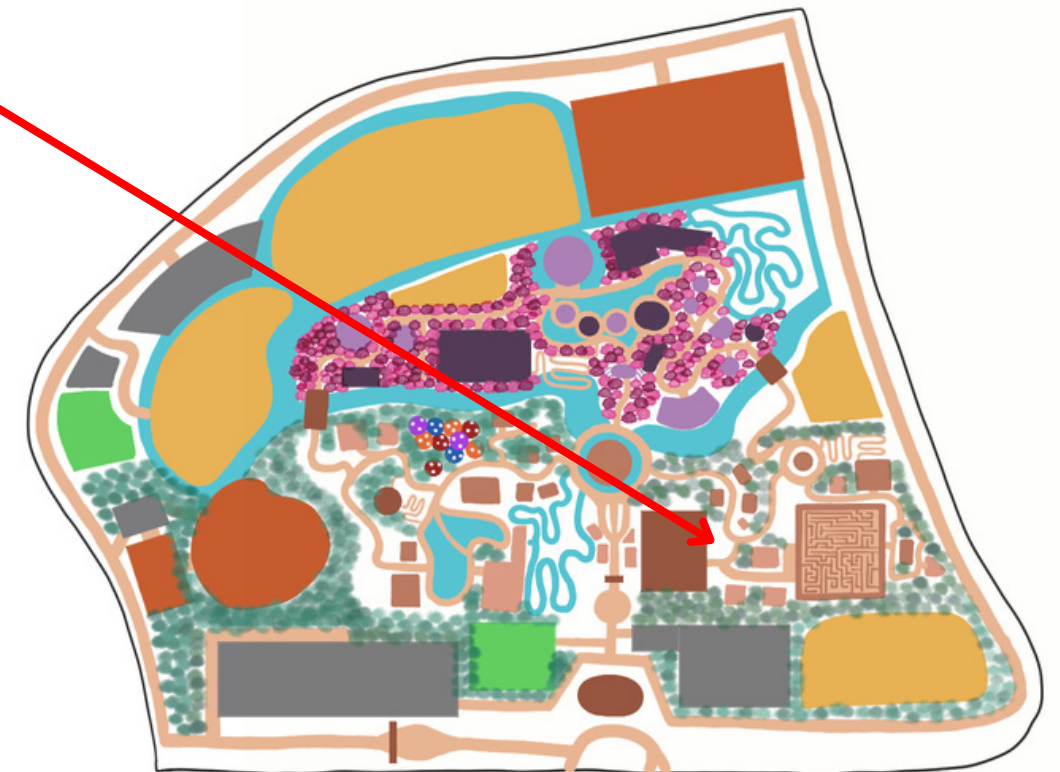
The Dark Forest Emporium

Prompt: "Create a hyper realistic image of The Dark Forest Emporium - This retail store would feature a range of merchandise inspired by The Dark Forest and the creatures that live within it. Guest can be seen browsing through."

Food & Beverages Cart - The Dark Forest



The food cart is inspired by the story of Rumpelstiltskin. I incorporated elements from the story such as with the spinning wheel and gold. Guests will be able to enjoy their golden pretzels with self-served warm cheese sauce from the spinning wheel.



Rumpelstiltskin Golden Pretzels

Mermaid Cove



3D model created and rendered in Maya

Mermaid Cove is a magical land located on the southern end of Grimm's Enchanted Kingdom. Upon entering, guests will be transported into a mesmerizing underwater world where they will see colorful coral reefs, swaying seaweed, and schools of tropical fish. The centerpiece of the land is a magnificent, life-sized replica of a mermaid palace. The palace is adorned with sparkling gems and shimmering pearls. As guests explore the land, they will discover several attractions inspired by popular sea-related fairy tales.

SMELLS



SALTY



OCEAN BREEZEE



Attractions:

- Coral Reef Adventure, a 3D motion simulator ride that takes guests on a thrilling journey through a coral reef, encountering various sea creatures along the way.
- Mermaid Encounter, a meet-and-greet experience where guests can interact with live mermaids and take photos with them.
- Escape from the Seven-Headed Serpent, a thrilling boat ride that journey through dark caves and treacherous waters, while dodging the serpent's powerful attacks.
- Mermaid Lagoon, this attraction would be a walkthrough experience where guests can explore a simulated lagoon filled with interactive mermaid displays and exhibits.
- Ocean's Symphony Spin, a whimsical ride that takes guests on a musical journey through the depths of the ocean. .

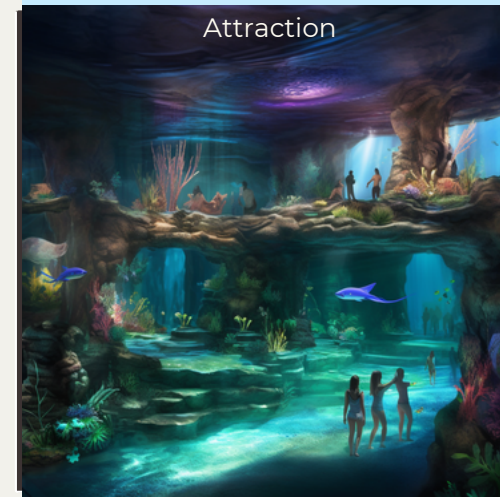
Dining Experience:

- Mermaid's Grotto, a sit-down restaurant with an underwater theme, featuring dishes such as seared scallops, grilled octopus, and lobster tail.
- The Coral Reef Bar, a bar that serves tropical cocktails and frozen drinks, along with light snacks such as popcorn shrimp and calamari rings.
- The Serpent's Lair, a seafood restaurant featuring dishes inspired by various sea creatures.

Retail:

- Sea-Hare Treasures, a shop filled with unique and exotic items collected from the depths of the ocean. Guests can browse through a selection of souvenirs and gifts inspired by the story of "The Sea-Hare."
- Seashell Jewelry, a store that sells various types of jewelry made from seashells, including necklaces, bracelets, earrings, and more.
- Sea Witch's Emporium, a store that sells spooky souvenirs and merchandise related to the villainous Sea Witch.
- Mermaid Tail Outfitters, a store that sells mermaid tails in different colors and styles, as well as other mermaid-themed merchandise such as t-shirts, hats, and more.

Attraction



Mermaid Lagoon

Image source: AI Midjourney

Prompt: "Create a hyper realistic image of Mermaid Lagoon, this attraction would be a walkthrough experience where guests can explore a simulated lagoon filled with interactive mermaid displays and exhibits."

Dining Experience



Serpent's Lair

Prompt: "Create a hyper realistic image of The Serpent's Lair, a seafood restaurant featuring dishes inspired by various sea creatures."

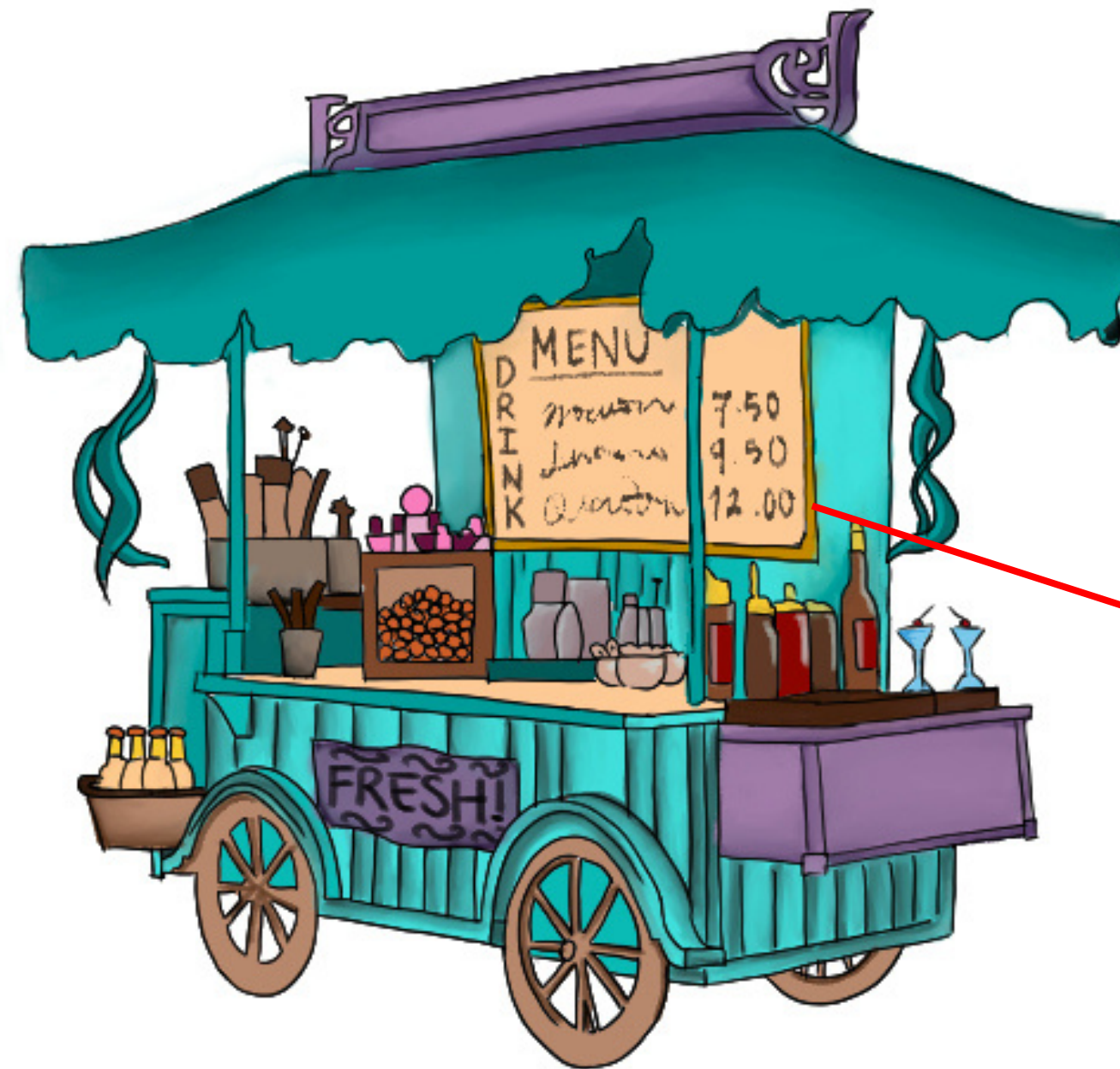
Retail



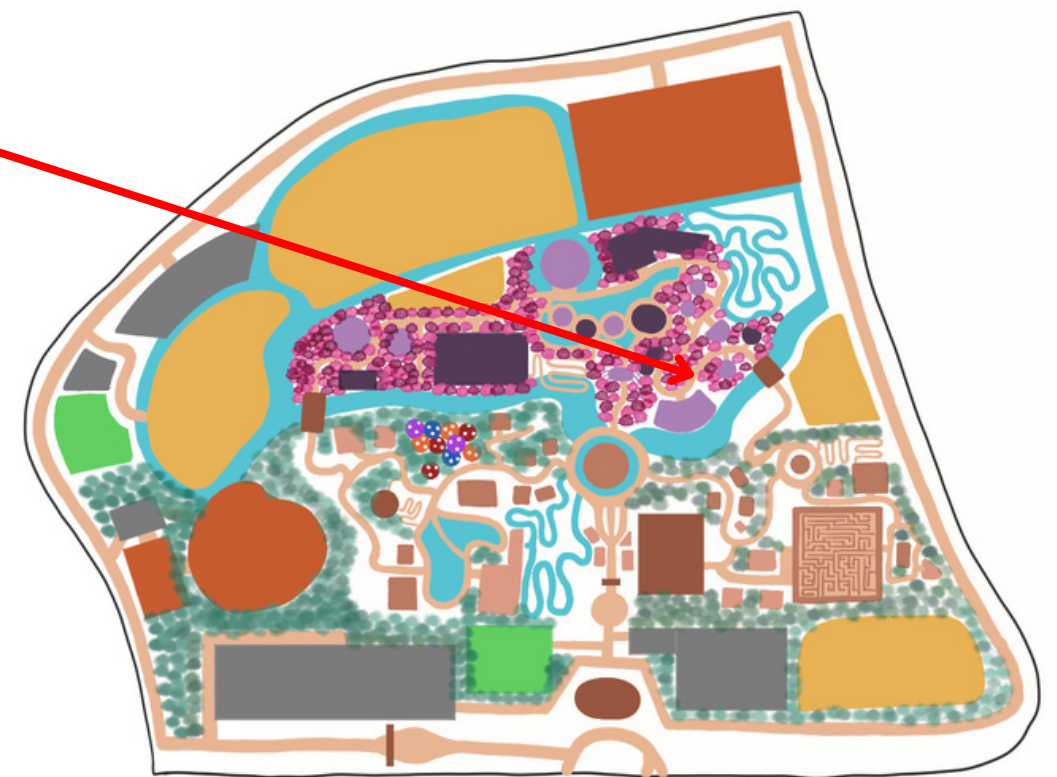
Sea Witch's Emporium

Prompt: "Create a hyper realistic image of Sea Witch's Emporium, a store that sells spooky souvenirs and merchandise related to the villainous Sea Witch. The main thing is a sculpture of a giant octopus in the middle of the shop."

Food & Beverages Cart - Mermaid Cove



The design of the drink cart is inspired by the motion of the waves. Guests will be able to enjoy a variety of refreshing beverages.



Sea Breeze

Grimm's Enchanted Kingdom



a magical destination based on the stories of the Brothers Grimm...